



Help the UK stove industry continue to thrive by joining the SIA

About the SIA

The Stove Industry Association (SIA) is the UK trade association for manufacturers, suppliers, distributors, retailers and installers of sustainable solid fuel stoves, flue and chimney systems, glass, component parts and fuel. Our membership also includes chimney sweeps, competent person schemes, test laboratories, training providers and other relevant organisations.

Since its launch in 2008 the SIA has developed effective working relationships with key policy stakeholders including Defra, DLUHC, the Greater London Authority, Scottish and Welsh Government, as well as local authority representatives and wider industry colleagues.

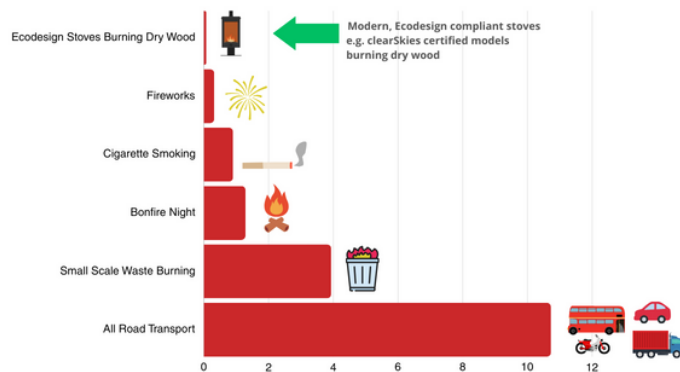
As a direct result of these relationships the SIA has an input into the policy framework for our sector, providing evidence for the Environmental Improvement Plan, Clean Air for Scotland and the Environment (Air Quality & Soundscapes) (Wales) Bill among many others. This ongoing work helps to ensure a much better understanding of the role of sustainable solid fuel stoves and how they provide low carbon, low emission, cost effective and renewable heat that is independent of the energy grid.

In an ongoing climate of negative press and misinformation surrounding wood burning stoves, the SIA works to present positive and pro-active PR on behalf of its members and the wider industry, as well as challenging misleading headlines.

This is achieved in a number of ways including the delivery of informative content across the SIA's social media channels, regular pro-active and re-active press releases issued to the media and authored articles in leading trade and consumer publications.

All members of the SIA can access and share these resources.

Ecodesign stoves burning dry wood compared to other localised PM2.5 emission sources 2021 (shown in ktonnes PM2.5 per source)



Data Source: https://nael.beis.gov.uk/resources/PivotTableViewer_2023_AQ_Final_v1.xlsx



Benefits of membership

	Member	Stakeholder Member	Retail Group Member	Supporter Member	Installer Member
Website listing	✓	✓	✓	✓	✓
Showroom finder listing	✗	✗	✓	✗	✗
Quarterly newsletter	✓	✓	✓	✓	✓
Social media, press & PR resources	✓	✓	✓	✓	✓
Research papers	✓	✓	✓	✗	✗
Technical & legislative bulletins	✓	✓	✓	✗	✗
Quarterly sales statistics report	✓	✓	✓	✗	✗
3 x member meetings per year	✓	✓	✓	✗	✗
Members' area website access	✓	✓	✓	✗	✗
Digital membership certificate	✓	✓	✓	✓	✓
Digital membership logo	✓	✓	✓	✓	✓
Branded window & van stickers	✗	✗	✓	✓	✓